

PERSONAL INFORMATION



Samuel Antonio Scarpato-Mejuto

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 📺 Youtube channel: **El profe Samuel Scarpato**
 Website: www.samscarpato.com, Startup: www.brezzaproject.com
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Gender Male | Date of birth June 1973 | Citizenship Italian – Venezuelan
 Italian ID ask for information | Italian social security ask for information

OCCUPATION QUALIFICATIONS

Researcher and speaker in local development, from the point of view of planning, analysis and management of public policies. Startups in sharing economy. Sustainable Development, CSR/ESG, Climate finance, B-Corps, European Taxonomy, Guest Professor.

Degree in administration, pedagogy, management and political science, PhD.

PROFESSIONAL EXPERIENCE

- 2022 – Today **Writer, editor**
 Independent publisher, Turin, Italia, www.samscarpato.com/libros
 - Writer of three own books: stories about the arrival of Jews to America; stories from thirty years of volunteering in rural and indigenous areas; and a psychiatric satire. Available on Amazon.
 - Editor and administrator of three books by third-party authors (I help people in difficulty to publish their own books), all available on Amazon and on the list www.samscarpato.com/libros

Field/sector/cluster: Culture, literature, CSR, dissemination, expansion of consciousness.
- 2021 – 2022 **Accompaniment in B-Corp transformation**
 Compagnia dei Caraibi, Turin, Italia, www.compagniadecaraibi.com (the largest distributor of wines and spirits in Italy, is listed on the stock exchange).
 - Proposal for standardization of processes for the implementation of CSR policies, B-Corp.
 - Review and correction of quality manuals.
 - Proposal for the implementation of environmental accounting standards.
 - Evaluation of environmental and social investment projects.
 - Technical assistance in environmental compensation and carbon bonds.
 - Review of documentation and correction of B-Corp questionnaires.
 - Creation and technical advisor of the CSR committee.

Field/sector/cluster: Viticulture, oenology, spirits, strategic and green investments, CSR.
- 2020 – 2021 **CSR and Sustainability Advisor** (Compagnia dei Caraibi group)
 The Ribelli (media agency), Turin, Italia, www.theribelli.it
 - Creation of the corporate social responsibility and sustainability unit.
 - Planning in the formulation, implementation and monitoring of CSR policies.
 - B-Corp transformation.

Field/sector/cluster: Advertising, strategic marketing, media management, CSR.
- 2018 – 2019 **Piano bar manager** (immigration adaptation in Italy)
 Hotel Diplomatic, Turin, Italia, www.hotel-diplomatic.it
 - Piano bar manager, barista, cash management, opening, closing, merchandising.

Field/sector/cluster: Tourism, food, hospitality activities.
- Sep 2018 – Today **Associate Researcher**
 Public Policy Unit, Universidad Simón Bolívar, www.usb.ve
 - Policies analysis, problem solving, planning and development, policy modeling.

Field/sector/cluster: Public university, postdoctoral research, policies analysis.

- Mar 2016 – Today **CEO founder – Application development company (*human problems solving*)**
www.brezzaproject.com
- Founder, together with other researchers on development models, of a company that generates applications, patents and franchises for the solution of daily problems, especially within the new global financial architecture: startups, crowdfunding, crowdlending, dropship, clean energy, multifunctional and multidimensional cooperation.
- Field/sector/cluster:** Startups, fintech, coworking, sustainable development.
- Oct 2001 – Jan 2018 **University professor and researcher**
 Universidad Centroccidental Lisandro Alvarado – UCLA, Venezuela, www.ucla.edu.ve
- Teaching on administrative theory, administrative processes and environmental management.
 - Research on sustainable development from an administrative perspective; inclusion of the environmental variable in the study curriculum and in company activities; rural development models.
 - Thesis tutor.
- Field/sector/cluster:** University teaching, public university, research.
- Sep 2007 – Oct 2017 **Team leader on economic and environmental impact assessment (EIA)**
 Ecogerencia, C.A. (collaborator), Proambiente, A.C. (CEO), Yahuarüa Desarrollos, S.A. (CEO)
- Management of resources and people dedicated to environmental impact assessment.
 - Developer of contents in the social and economic sphere of environmental impact assessments.
- Field/sector/cluster:** Engineering, environmental services, environmental management
- Sep 1999 – Oct 2017 **Teacher (training) of high management courses**
 Teacher at various high-level management training institutes and in companies
- Trainer for managers and entrepreneurs. Areas: Social responsibility; Quality management; Process standardization; ISO manuals; Organizational re-engineering; Environmental management; Agricultural marketing; Benchmarking; Organizational culture.
- Field/sector/cluster:** Management training
- Feb 2000 – Today **Coach - management and development advisor**
- Consultant in: Planning and evaluation of projects; Organizational and digital innovation; Startups; Social responsibility; Quality management; Process standardization; ISO manuals; Organizational re-engineering; Environmental management; Marketing; Benchmarking; Organizational culture.
- Field/sector/cluster:** Advice, management
- Ago 1995 – Sep 2015 **Agricultural and tourism entrepreneur**
- Owner of an agro-tourism company in the Venezuelan Andes, horticultural sector and coffee cultivation with traceability of product quality, including ecological tourism.
- Field/sector/cluster:** Agriculture; Agro-food quality; Coffee; Protection of reservoirs

EDUCATION AND TRAINING

- Oct – 2018 **PhD in Political Science, Planning** Level QEQ 8
 Universidad Simón Bolívar (public), www.usb.ve
- First research area: public policies applied to development models.
 - Second research area: political sociology applied to forms of political participation in the new online society and electronic democracy.
 - Doctoral practice (internships) in southern Chile, at the Universidad de Concepcion (www.udec.cl), sponsored by the Universität Kassel (www.uni-kassel.de), referred to the study of local development problems and their correspondence in planning in agricultural public policy (2009-2010).
 - Final thesis: Training policies as a trigger (catalyst) in the proposed rural development model.
- Oct – 2017 **Diploma in Teaching in Virtual Environments** Level QEQ 5
 Universidad Centroccidental Lisandro Alvarado (public), www.ucla.edu.ve
- Management of teaching in virtual environments, MOOC, MOODLE.
 - Final product: Educational guide activated online for the Environmental Management course.
- Jul – 2006 **Master in Educational Management** Level QEQ 7
 Universidad Pedagógica Experimental Libertador (public), www.upel.edu.ve
- Pedagogical and management tools for the development of the educational process, from education to administrative matters.
 - Degree project: Evaluation of the performance of educational institutions at a strategic level.

- Set – 2005 **Participation in the Master in Research Management** Level QEQ 7
 Universidad Pedagógica Experimental Libertador (public), www.upel.edu.ve
- Jul – 2002 **Diploma in Business Consulting and Training** Level QEQ 5
 Universidad Centroccidental Lisandro Alvarado (public), www.ucla.edu.ve
 ▪ Specialty area: Situational analysis socio-commercial diagnosis, development of solution proposals and technical/social support of productive entrepreneurship.
- Dec – 1999 **Degree in Commercial Administration (BSc)** Level QEQ 6
 Universidad Centroccidental Lisandro Alvarado (public), www.ucla.edu.ve
 ▪ Degree project: Update of the administration curriculum based on local development.
- Jun – 1996 **Management of Cooperatives and Agricultural Companies** Level QEQ 5
 Institute of Cooperative Studies of the Universidad Centroccidental Lisandro Alvarado (public), www.ucla.edu.ve
 ▪ Final proposal/practice: Project of agricultural and social support from an Andean community, attracted a functioning cooperative, organization of production and cooperative marketing.

PERSONAL SKILLS

Mother tongue Spanish

Other languages

	UNDERSTANDING		SPOKEN		WRITTEN PRODUCTION
	Listens	Reading	Interaction	Oral production	
Spanish	C2	C2	C2	C2	C2
Mother tongue + university studies					
Italian	C2	C2	C1	C1	C1
Paternal language + courses + CILS C1 (Siena University)					
English	B2	B2	B2	B1	B1
Basic test at the master www.upel.edu.ve + test (toefl) at the doctorate www.usb.ve					
Portuguese	B2	B2	B1	B1	A2
Amateur user + academic exchanges with Brazilian students					

Level: A1/A2: Base user - B1/B2: Intermediate user - C1/C2: Expert user
 Common European Framework of Reference for Languages

Communication skills

- Management and structuring of interviews; arranging and conducting of symposia; congress moderator; management of assemblies and parliamentary procedures; writing of scientific and opinion articles; presentation design; neurolinguistic programming tools; transformational coaching; management of social networks; editing of texts and correction of the style.

Organizational and management skills

- Leadership and management of complex teams (multidisciplinary, multi-projects, numerous members); quality management; process standardization; ISO manuals; organizational re-engineer.

Professional skills

- Decision-making processes in complex environments; conflict resolution; management of complex teams; quality management; problem solving.

Digital skills

SELF EVALUATION				
Information processing	Communication	Content Creation	Safety	Risoluzione di problemi
Expert user	Expert user	Expert user	Expert user	Expert user
ICT certificates: Virtual environments; Moodle; Excel and advanced Office; Google, more.				

- Good performance in the use of digital tools for the office (Word, Excel, Power Point); digital image processing; administrative and management software; statistical and econometric software; advanced editor.

Other skills

- Climb; diving; first aid; martial arts; photography.

FURTHER INFORMATION

Publications

- Five books: three own and two co-authored.
- Five indexed scientific publications, including:
 - A publication in Italy: Center for Studies of International Politics (CESPI), Rome:
<https://www.cespi.it/it/eventi-attualita/dibattiti/america-latina-que-pasa/chile-estamos-ante-un-despertar-real>
- Thirty-eight publications of scientific interest.
- Forty-three opinion publications.
Mostly available on: www.samscarpato.com also in scientific reviews and in the newspapers indicated there.

Presentations Conferences

- Four international conferences on development management (Puerto Rico, Argentina, Chile, Venezuela, Spain).
- Twenty-seven national conferences (Venezuela) on public policies, rural development, environmental management, new administrative paradigms, disruptive pedagogy, cooperativism.

Courses Seminars

- 18 improvement courses (coaching, planning, projecting, advanced administration, international trade, etc.), including:
 - A course in England: University of Oxford; From poverty to prosperity, understanding economic development. February 2022.
 - A course in Italy: INTERSOS/UNHCR-ONU; Projecting and action for the protection and participation of refugees. May-July 2020.
 - Two courses in the United States: Interamerican Development Bank (IDB); Management of development projects, July 2019. Digital government, October 2020.
- 21 pedagogical specialization courses (locution, public speaking, writing, research methodology, neurolinguistic programming, various current software, etc.).

Awards Mentions

- Jose Felix Ribas Order 1996 in the environmental area, Teresa Carreño Theater, Caracas.
- 9 recognition for research activities and specific academic performance.
- recognitions for community environmental / ecological activities.
- 3 recognition made by various vulnerable communities for the technical and social work carried out.
- Position 2 of 32 in high school; 3 of 57 at the university; 6 of 35 and 14 of 103 in the master.

Authorization

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